



Advertising | Marketing | Events

# Lists of Content

**01** About Us

**03** Our Services

**02** Our Team

**04** Our Works

ISELA  
COMMUNICATIONS

# Driven by Ideas

Transform your  
mundane  
offerings  
into **compelling  
narratives**



At **Bulls Eye Communications**, we believe advertising is no longer just a medium of communication – it is the driving force behind how brands are built, remembered, and celebrated. In today’s rapidly evolving world, creativity stands at the center of every successful brand story. It transforms ordinary products and services into powerful experiences that connect deeply with people.

We don’t just create advertisements; we create identities, experiences, and movements. With a fusion of strategic thinking, creative excellence, and market insight, we build powerful brand narratives that capture imagination, command attention, and deliver measurable impact.

Our ideas are designed to be sharp, memorable, and effective – precise in vision, powerful in execution, and transformative in results.

Because when creativity meets strategy, brands don’t just grow – ***they become unforgettable.***



# Survey Craft Align

- We conduct in-depth surveys with your customers and employees to understand your brand from every perspective.
- Based on these insights, we develop a powerful and distinctive **Unique Purchase Appeal (UPA)** for your business.
- We create impactful print, radio, television, and digital campaigns built around your UPA.
- Our strategy integrates the UPA into every aspect of your business – from communication and branding to employee behaviour and customer engagement.
- We ensure your customers can see, feel, and experience the UPA at every touchpoint.
- From advertising and promotions to customer service, we maintain a consistent brand experience that strengthens recognition and trust.

# SERVICES WE OFFER

## Targeted Advertising:

- Demographic Targeting
- Behavioral Targeting
- Contextual Targeting
- Geo-targeting
- Social Media Targeting
- Retargeting
- Time Targeting
- Device Targeting

## Strategic Planning:

- Comprehensive Market Research & Competition Analysis
- Media Buying
- Newspaper Ads
- Mag Ads
- TV Ads
- Radio Ads

## Studio Productions:

- Creative Artworks
- Commercial Photoshoot
- Product Shoot
- Model Shoot
- Corporate Video Shoot
- TV Ad Shoot
- Micro Video Shoot
- Motion Video

NEXT →

# SERVICES WE OFFER

## Branding & Promotion:

- Product Packaging
- Corporate Branding
- OOH Media Services
- Hoardings
- Banner
- Billboards
- Kiosks
- Pillar Branding
- Gantry Gate
- Bus / Bus Tickets/ Auto/Metro/Train/Station/Ferry Ghat/Shopping & Golf Cart
- Airport Branding
- Ambient Marketin

## Digital Marketing:

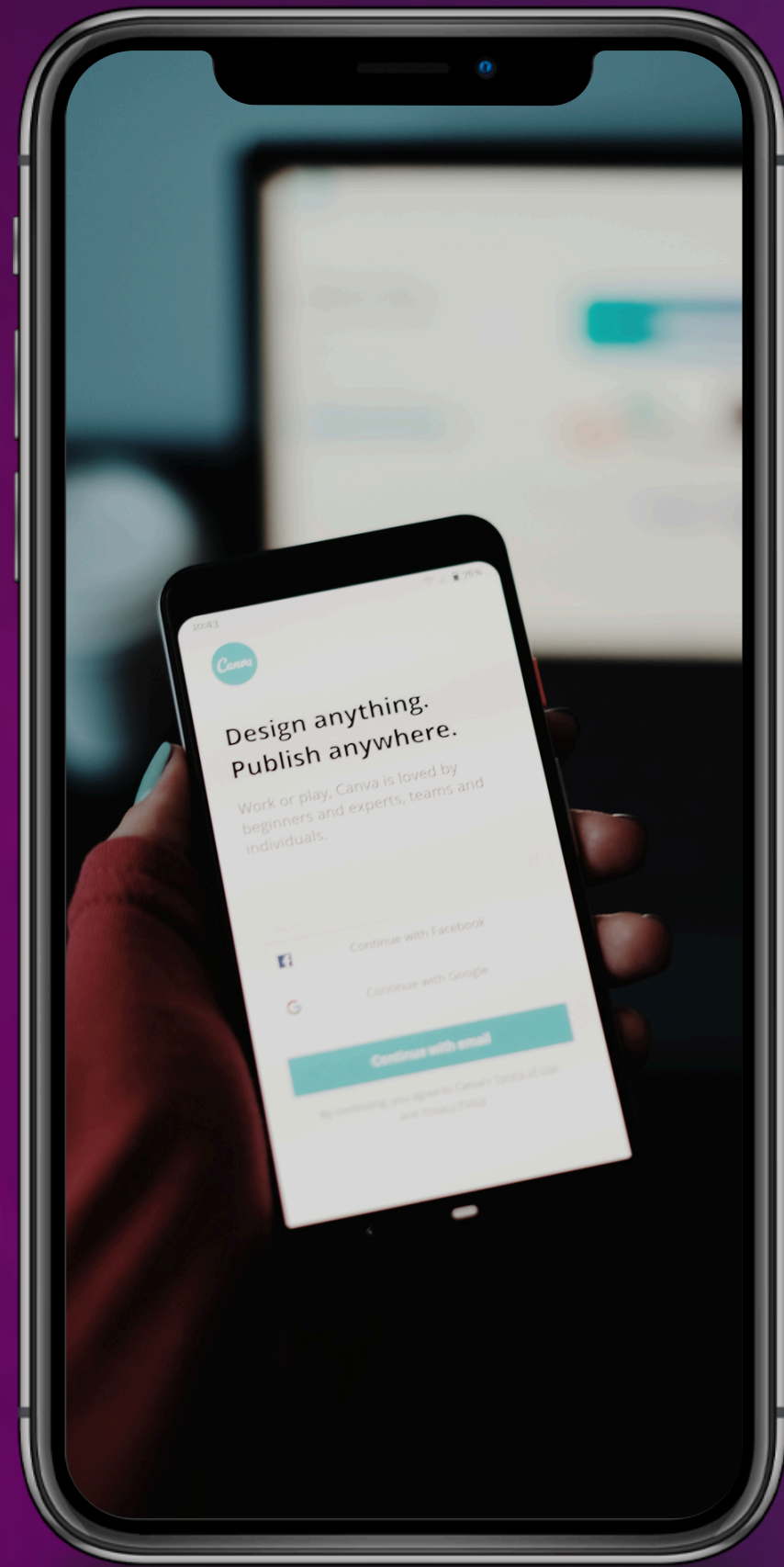
- Website Building & Development
- Advanced SEO/SEM
- Social Media Marketing
- Content Marketing
- ORM
- **Performance Marketing** 
- Influencer Marketing

## Events & Exhibitions:

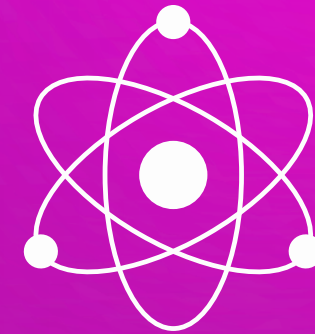
- Corporate Events
- Product Launch
- Experiential Marketing
- Events/Trade Shows & Exhibits

NEXT →

# DIGITALLY BYOURERS



**We're a distributed agency of amazing people with an incredible focus within each of our disciplines.**



- Growth Hackers
- Number Crunchers
- Designers
- Thinkers
- Creatives
- Engineers

**WE PLAN. DESIGN. BUILD AND MARKET  
BUSINESS AND DIGITAL PRODUCTS.**

# Website Development

With over 10 years of combined experience building websites and custom web applications for brands big and small. Our full stack team is highly qualified to build you the best version of your website or custom web technology. Our front-end development team creates responsive, mobile-ready, and user-centric websites that perfectly align with your brand identity. We focus on delivering visually striking, modern designs combined with seamless functionality to ensure an engaging user experience. Every website is strategically structured to keep visitors engaged, enhance navigation, and guide potential customers smoothly through the sales funnel – ultimately driving higher conversions and stronger brand impact.





# ADVANCED SEO

We help businesses increase their visibility on search engines through strategic Search Engine Optimization (SEO) and Search Engine Marketing (SEM). Our approach combines technical expertise, keyword research, content optimization, and paid search advertising to improve rankings, drive quality traffic, and maximize ROI.

Our SEO/SEM Services Include:

- Technical SEO Audits
- On-Page & Off-Page SEO
- Keyword Research & Strategy
- Local SEO & Google Business Optimization
- Backlink Building
- Google Ads Campaign Management
- PPC Campaign Optimization
- Monthly Performance Reporting

# DIGITAL MARKETING

OVERVIEW



# SOCIAL MEDIA MARKETING

We build strong digital brand presence through creative and data-driven social media marketing strategies. Our team creates engaging content, manages campaigns, and helps brands connect with their target audience across multiple platforms.

## Platforms We Manage:

- Google Ads
- Facebook
- Instagram
- LinkedIn
- YouTube
- Twitter/X

## Services Include:

- Social Media Strategy
- Daily Content Creation
- Reels & Motion Graphics
- Paid Social Campaigns
- Influencer Marketing
- Audience Engagement
- Brand Awareness Campaigns



# PERFORMANCE MARKETING

Our performance marketing strategies focus on measurable growth and ROI-driven campaigns. We leverage advanced targeting, analytics, and optimization techniques to generate leads, sales, and conversions through paid digital channels.

## Channels & Services Include:

- Google Ads
- Meta Ads (Facebook & Instagram)
- YouTube Advertising
- Lead Generation Campaigns
- E-commerce Sales Campaigns
- Retargeting & Remarketing
- Conversion Optimization
- Campaign Analytics & Reporting





# Influencer Marketing

At **Bulls Eye**, we help brands connect with their target audience through strategic influencer marketing campaigns.

By collaborating with trusted influencers, content creators, and industry personalities, we create authentic brand engagement that drives awareness, credibility, and customer action. From product promotions and brand collaborations to social media campaigns and video integrations, we ensure your brand reaches the right audience with maximum impact and measurable results.

www.blissage.org / f @ 📞 ✕

# PLAY. LEARN. GROW THE BLISS AGE WAY

A fun-filled, nurturing, and activity-based learning environment designed to build confidence and creativity.



Play Group, Nursery, LKG and UKG



- ✓ Safe & Nurturing Environment
- ✓ Play based learning
- ✓ Creative Activities & Exploration
- ✓ Experienced & Caring Educators

CONTACT US NOW!

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## ADMISSIONS 2025

✉ info@blissage.org

18months onwards

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for your LITTLE ONES

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- ✓ Creative Activities & Exploration



Contact us :  
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Purba Burdwan, WB - 71310



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# PHONICS

READ SPELL SUCCEED

## Prepare your child for future Cambridge Champions

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for Age 3-12

- Alphabet Mastery
- Sound Discovery
- Phonemic Awareness



Contact us :  
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## DISCOVER THE JOY OF INNOVATIVE LEARNING

A curriculum that encourages them to create

**101+ After School Club Ideas for Kids of all ages**

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ACADEMICS

PHONICS

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TAEKWONDO

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Purba Burdwan, WB - 71310





Prepare Your **CHILD** For a **BRIGHT FUTURE** With Us!

**ADMISSION OPEN**  
SESSION 2025-26

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JUNIOR KG | SENIOR KG | DAY CARE  
EVENING ACTIVITY CLUB  
MOTHER TODDLER | PRE TODDLER

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+91 99775 40202

Kangaroo Kids Internationa Preshool, Indore  
Pipliyahana | Vijay nagar | Sanwer Road (BHIS Campus)



We are not just a school  
**IT'S A COMMUNITY THAT THRIVES ON**  
Collaboration and Unity

**ADMISSIONS OPEN**  
SESSION 2025-26

PLAYGROUP | NURSERY  
JUNIOR KG | SENIOR KG | DAY CARE  
EVENING ACTIVITY CLUB  
MOTHER TODDLER | PRE TODDLER

**ENROLL NOW**

+91 99779 95046  
+91 99775 40202

Kangaroo Kids Internationa Preshool, Indore  
Pipliyahana | Vijay nagar | Sanwer Road (BHIS Campus)



*“Education Is One Thing, No One Can Take Away From You.”*

**ADMISSION OPEN**  
2025-26

PLAY GROUP | NURSERY | JUNIOR KG | SENIOR KG

**For More Details Contact Us On: +91 99779 95046**  
KANGAROO KIDS INTERNATIONAL PRESCHOOL, INDORE  
VIJAYNAGAR | PIPLIYAHANA | SANWER ROAD



# REGISTRATIONS OPEN

 Nursery to Class VIII

Parents may visit the campus  
between 9 a.m. and 2 p.m.



Registrations  
Open Now for the  
Session 2025-26

To be affiliated to CBSE

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43 YEARS OF LEARNING, GROWTH & IMPACT!  
**HAPPY FOUNDERS DAY**

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CO-ED DAY-CUM-BOARDING SCHOOL CATEGORY  
EducationWorld India School Rankings 2024-25

[emeraldheights.edu.in](http://emeraldheights.edu.in)  
India's top K-12 co-educational international  
day-cum-boarding school





A GLOBAL MILESTONE  
Emerald Heights Joins the Prestigious

## G30 SCHOOLS NETWORK

A prestigious association of the  
world's leading secondary schools



# EMERALD HEIGHTS ALUMNI SPORTS MEET 2025

## #EHASM2025

A TIME TO REMEMBER,  
A TIME TO RECONNECT

The events of the sports meet are

- Emerald Heights Alumni Cricket League 2025
- Emerald Heights Alumni Football League 2025
- Emerald Heights Alumni Badminton League 2025
- Emerald Heights Alumni Basketball League 2025

REGISTRATIONS OPEN



Scan the QR code for  
registrations and rules of  
the tournament.

1st to 5th May 2025

at The Emerald Heights International School, Rau Campus

For any queries, please contact  
Rudra Pratap Singh, Head - Alumni Affairs,  
+91-6262045305 | alumni@emeraldheights.edu.in



## #EHASM2025

# EMERALD HEIGHTS ALUMNI BADMINTON LEAGUE 2025

BE A PART OF SPORTS MEET 2025



Scan the QR code for  
registrations and rules of  
the tournament.



REGISTER TODAY!

LAST DATE TO REGISTER: 5TH APRIL 2025

1st to 5th May 2025

at The Emerald Heights International School, Rau Campus

For any queries, please contact  
Rudra Pratap Singh, Head - Alumni Affairs,  
+91-6262045305 | alumni@emeraldheights.edu.in





Emerald Heights hosted the representatives from TWO ESTEEMED INSTITUTIONS OF THE USA BOSTON UNIVERSITY AND JOHNS HOPKINS UNIVERSITY

India's top K-12 co-educational international day-cum-boarding school



Emeralite Councils, Hargun Singh Tuteja of Class-XII and, Avani Bhandari and Nitya Hinduja of Class-XI SECURED FIRST RUNNER-UP POSITION IN MOOT COURT COMPETITION

India's top K-12 co-educational international day-cum-boarding school



Our alumna, Kainat Zakarya (Class of 2019) is MAKING A DIFFERENCE THROUGH THE TEACH FOR INDIA FELLOWSHIP

India's top K-12 co-educational international day-cum-boarding school



Emeralite, Avyana Chhorwani of Class-VI, IS SHARING THE SCREEN WITH THE RENOWNED ACTORS, MS. NEENA GUPTA AND MR. SHARAD KELKAR IN THE MOVIE DIL DOSTI AUR DOGS



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Our alumna, Kainat Zakarya (Class of 2019) is MAKING A DIFFERENCE THROUGH THE TEACH FOR INDIA FELLOWSHIP

India's top K-12 co-educational international day-cum-boarding school

ALISH JAISWAL ADMISSION IN THE UNIVERSITY OF REGINA, REGINA, SASKATCHEWAN, CANADA



MAJOR IN BIOLOGY WITH A MINOR IN CHEMISTRY



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Emeralite Councils, Hargun Singh Tuteja of Class-XII and, Avani Bhandari and Nitya Hinduja of Class-XI SECURED FIRST RUNNER-UP POSITION IN MOOT COURT COMPETITION

India's top K-12 co-educational international day-cum-boarding school



# WHY CHOOSE SWARNIM ?

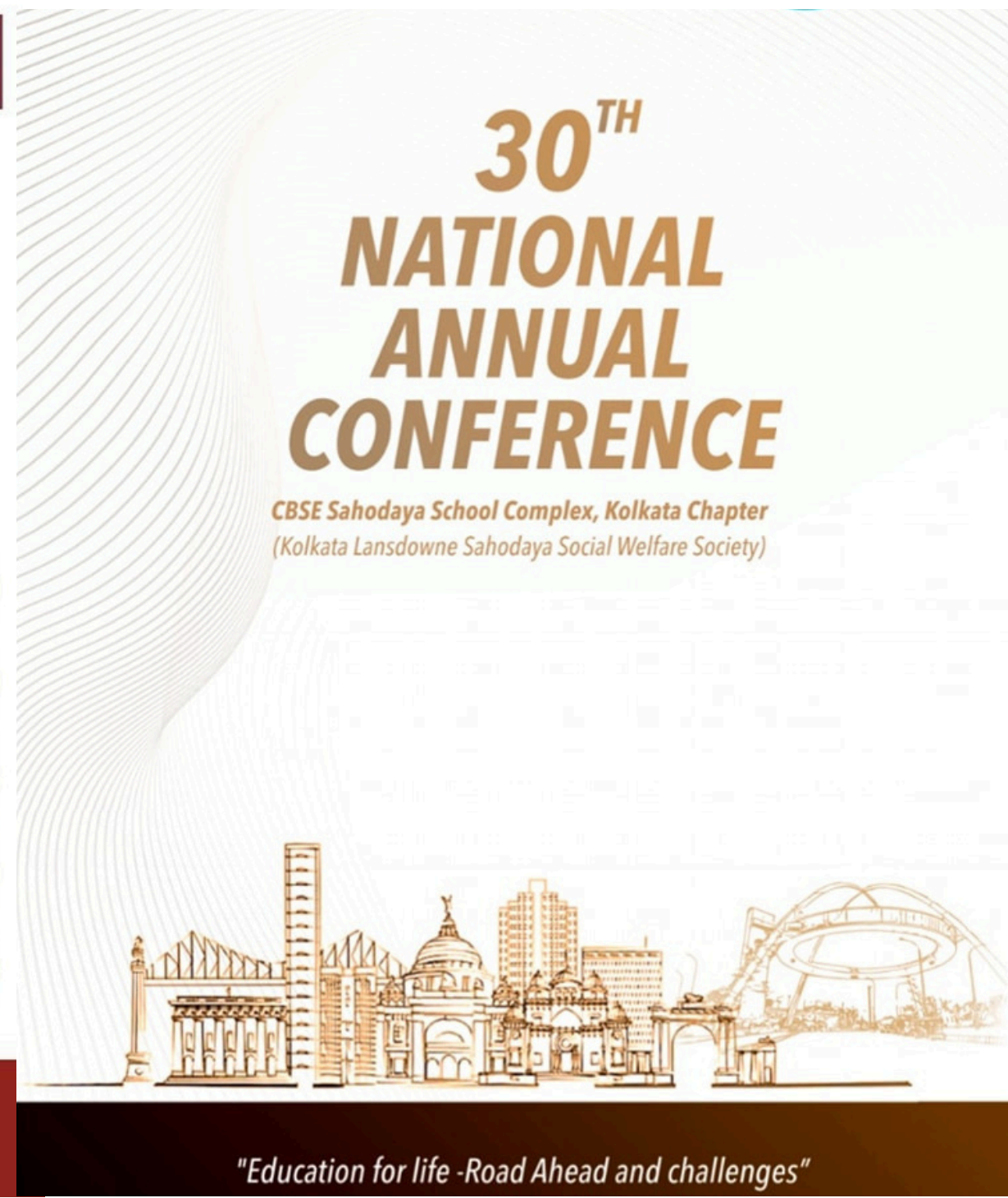


- ✓ OUTSTANDING INFRASTRUCTURE
- ✓ EXPERIENCED FACULTY
- ✓ MODERN SMART CLASSROOMS
- ✓ HOLISTIC EDUCATION
- ✓ GLOBAL EXPOSURE

180, NETAJI SUBHASH CHANDRA BOSE RD, KODALLA, HARINAVI, RAJPUR SONARPUR, WEST BENGAL - 700146  
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# 30<sup>TH</sup> NATIONAL ANNUAL CONFERENCE

CBSE Sahodaya School Complex, Kolkata Chapter  
(Kolkata Lansdowne Sahodaya Social Welfare Society)



"Education for life -Road Ahead and challenges"

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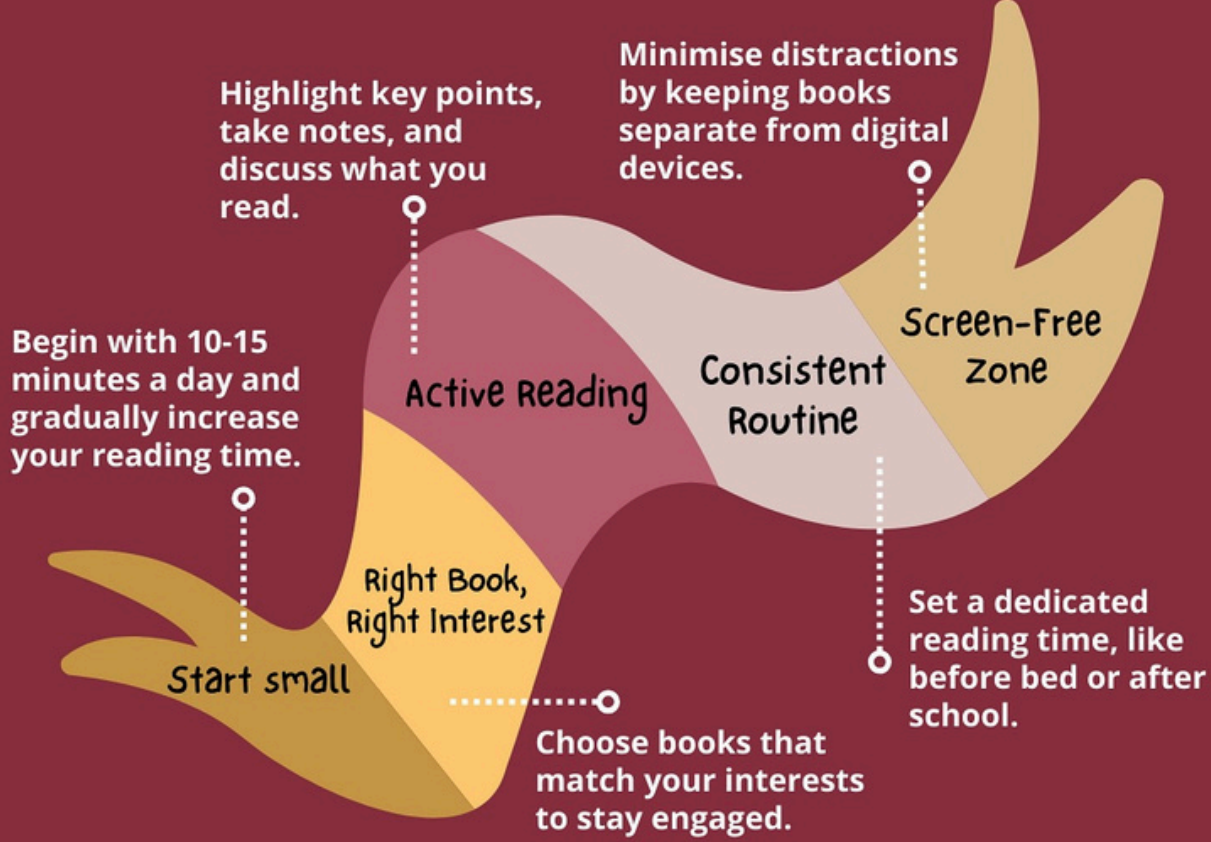
# HOW TO BUILD STRONG READING HABITS



## READING WEEK Day 2



## EARLY READERS Age 3-6



## PRE TEENS Age 11-14



## YOUNG ADULTS Age 15-18



### INTRA DISTRICT U-16 OPEN RAPID CHESS CHAMPIONSHIP



**GRAND MASTER**  
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### Reading Week Day 3 Role-Play

**Oscar Wilde's - The Selfish Giant**  
Our young performers brought Oscar Wilde's The Selfish Giant to life, spreading its beautiful message of kindness and generosity.



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Spoonful of stories

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**FLAT 20% OFF**  
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**HURRY!** OFFERS ENDS AT MIDNIGHT

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Sale

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Sale Diapers Baby Bath + Body Beauty Cle

*Our Story*

**PEOPLE. PLANET. PRODUCTS. →**

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Founder

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THIS SEASON  
**TREND MEETS TRADITION**  
A sharp Indian wear collection for fashion-savvy ladies.

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Welcome to Mrignayani M.P. Govt Emporium!

We are a leading handloom saree shop engaged in offering an exclusive collection of beautiful handwoven sarees which boast of innovative designs and styles. We are renowned **handloom saree retailers in**

**GLIMPSES ON FEW RECENT WORKS**

**NEXT →**

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*Maangtikas*  
FOR MOMENTS  
THAT NEVER FADE

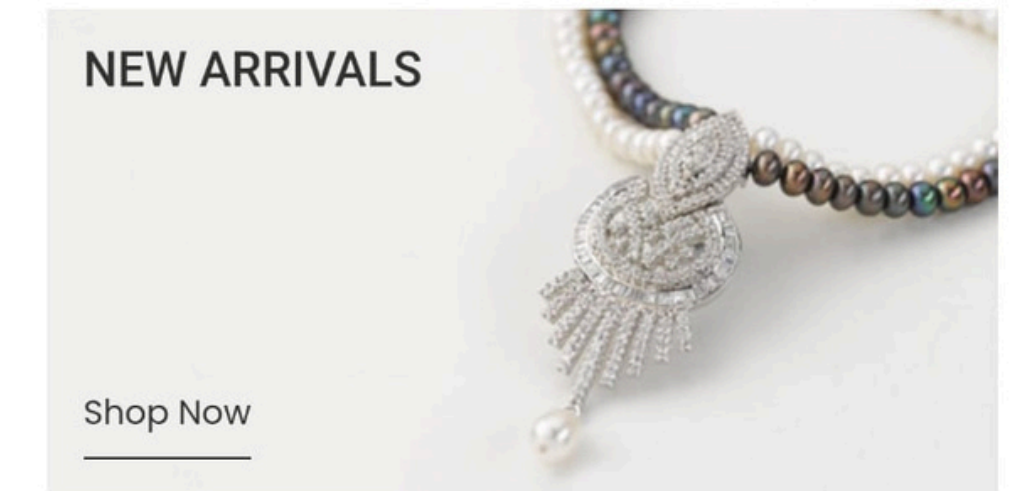
SHOP NOW



JHUMMAR  
CELEBRATION JHUMKAS  
FOR EVERY OCCASION

EXPLORE THE RANGE

NEW ARRIVALS



Shop Now

sezzle BUY NOW, PAY LATER. 4  
Payments | 6 Weeks | 0% Interest

juicy chemistry  
organic by nature™



Reviews

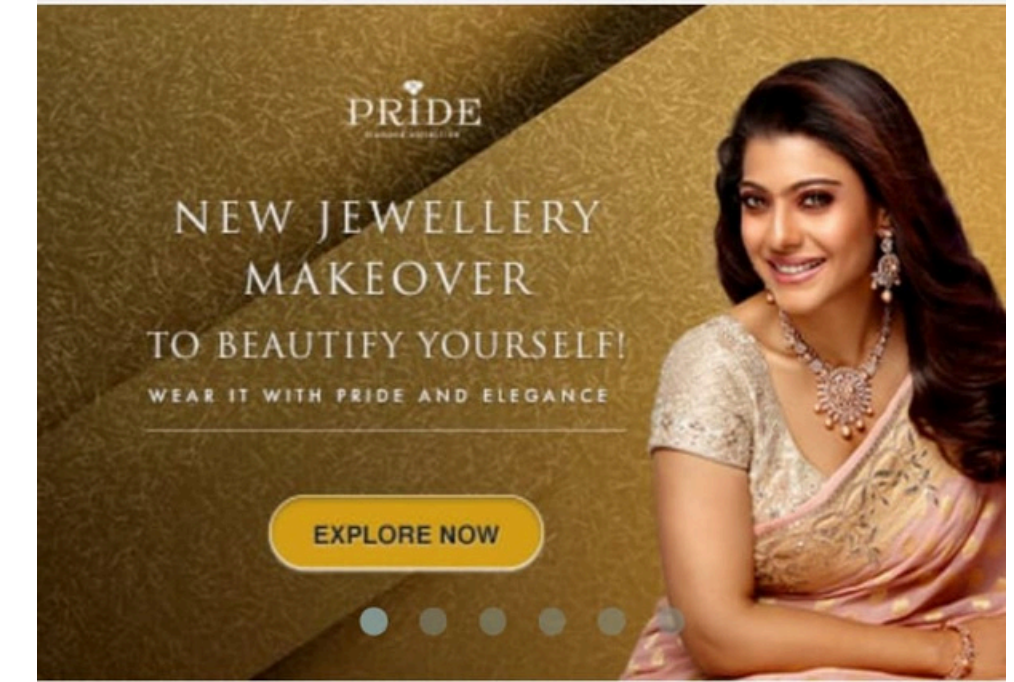
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**JC25**  
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Search



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NEW JEWELLERY  
MAKEOVER  
TO BEAUTIFY YOURSELF!  
WEAR IT WITH PRIDE AND ELEGANCE

EXPLORE NOW

TOP SELLING JEWELLERY

		
₹ 16,473	₹ 8,627	₹ 2,536

DELAY DUE TO COVID-19

GLIMPSES ON FEW RECENT WORKS

NEXT →

One poor night of sleep  
disrupts your **focus,**  
**memory, and energy.**

You wake up tired. You stay tired.



**Sleepless** nights don't  
make you stronger.

They drain you.



## Here's the **problem:**

**Poor sleep** increases stress.  
**Stress** tightens the body.  
**Tension** makes sleep harder.

The cycle keeps repeating.



## Sleeping less than **6 hours** regularly?

Your **stress rises**. Your **mood dips**.  
Your body never fully recovers.

Sleep isn't optional. It's foundational.





**We don't just help you sleep.**

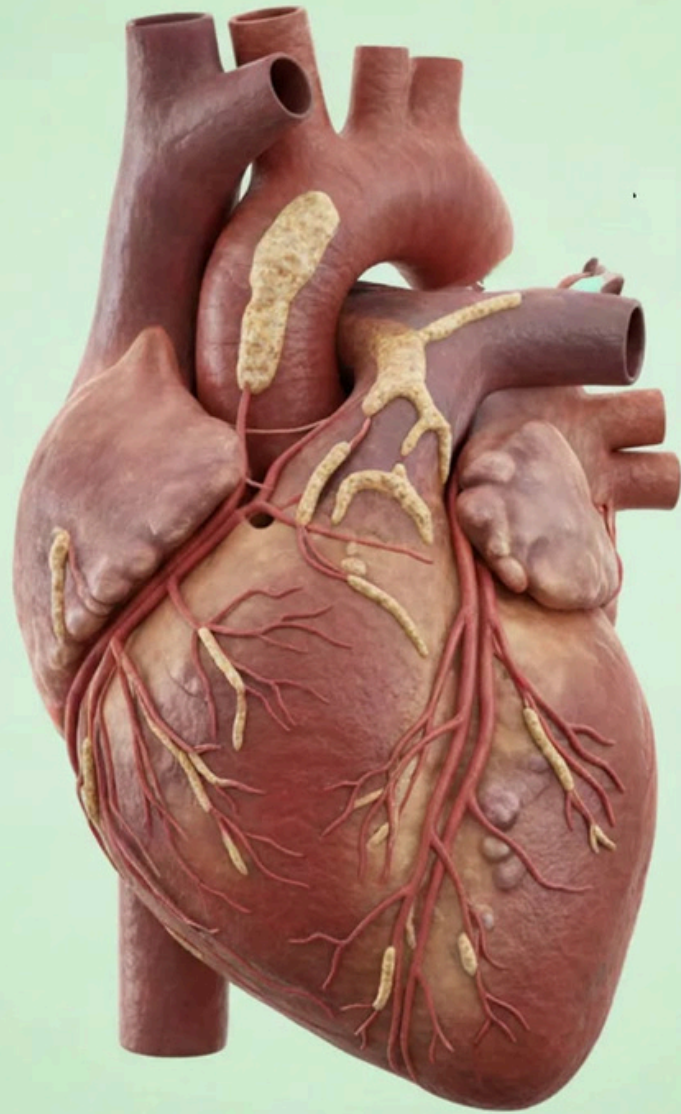
**We support relaxation, digestion,  
stress balance, and sleep together.**

*So you fall asleep easier, sleep  
deeper, and wake up refreshed.*



**Sleep, the Ayurvedic way.**

**Your heart beats 100,000 times a day**  
But cholesterol and damaged heart muscles  
slow it down



## Consistency = Care

Take 1-2 tablets twice a day with warm water morning and evening. Avoid oily & spicy food. Eat light and stay active.



## Diabic Care Juice

"Don't worry, I'm keeping your sugar levels in check—sip by sip!"



What if our juices could talk?



## Hair & Scalp Care Juice

"Bald patches? Never heard of them.  
Let's grow stronger, together!"



## Digestive Care Juice

"Bloating? Not on my watch. I keep  
things smooth and stress-free!"





# Amla Juice

"I'm your daily dose of immunity and glow - straight from nature's heart!"



**Krishna's**  
HERBAL & AYURVEDA



**DIGESTIVE SYSTEM BOOSTER**

# TRIPHALA

- IMPROVES DIGESTION
- IMMUNITY BOOSTER
- HELPS WITH WEIGHT LOSS
- ENHANCES SKIN HEALTH



**GMP CERTIFIED PRODUCT**

**NO SIDE EFFECT  
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**Krishna's**  
HERBAL & AYURVEDA

**Skin & Pimple Care Juice**  
An Ayurvedic blend of 16 herbs for glowing, blemish-free skin from within.





# চাঞ্চ নয়, যাই চাঞ্চ

হলমার্কা যুক্ত গহনার মজুরী **৩৯৯/-** টাকা প্রতি গ্রাম

শীতের গহনার মজুরিতে **৫০%** ছাড়

**G.C. Dey Jewellers**

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Call : 033 2466 6871 / 82406 30443 / 62907 18702

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সোনার কথা  
শুনে দিন

**G.C. Dey Jewellers**

*live the moment...*

আপনার পদার্পণ... চাইছে মন...



# দীপাবলি শুভক্ষণ ছাড় থাকবে না বেশীক্ষণ

## 999/GM

ON MAKING CHARGE OF  
HALL MARKED GOLD ORNAMENTS

OFFER VALID TILL  
25th OCT 2025

**SUNDAY OPEN**

**G.C. Dey Jewellers**

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হলমার্কেট যুক্ত গহনার মজুরী **৪৯৯/-** টাকা প্রতি গ্রাম  
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রবিবার  
খোলা



# কপং দেহী

## দামব

সঙ্গে সারাক্ষণ

Strating from **INR. 500/-**

A Product of **GC DEY JEWELLERS**

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Unfolding New Arrivals in  
Special Festive Collection  
Welcome to Fresh Designer Creations  
in Gold, Kundan, Diamond & Platinum



*Everlites*  
COLLECTION



Light Weight Gold & Diamond Jewellery

Making Every Moment Special

**B. C. Sen**  
**JEWELLERS**



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Inauguration  
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Witness the glory of  
Bengal's artistry  
through our  
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**B. C. Sen**  
JEWELLERS

K O L K A T A

VICEROYS ROOM

EROS HOTEL, NEHRU PLACE

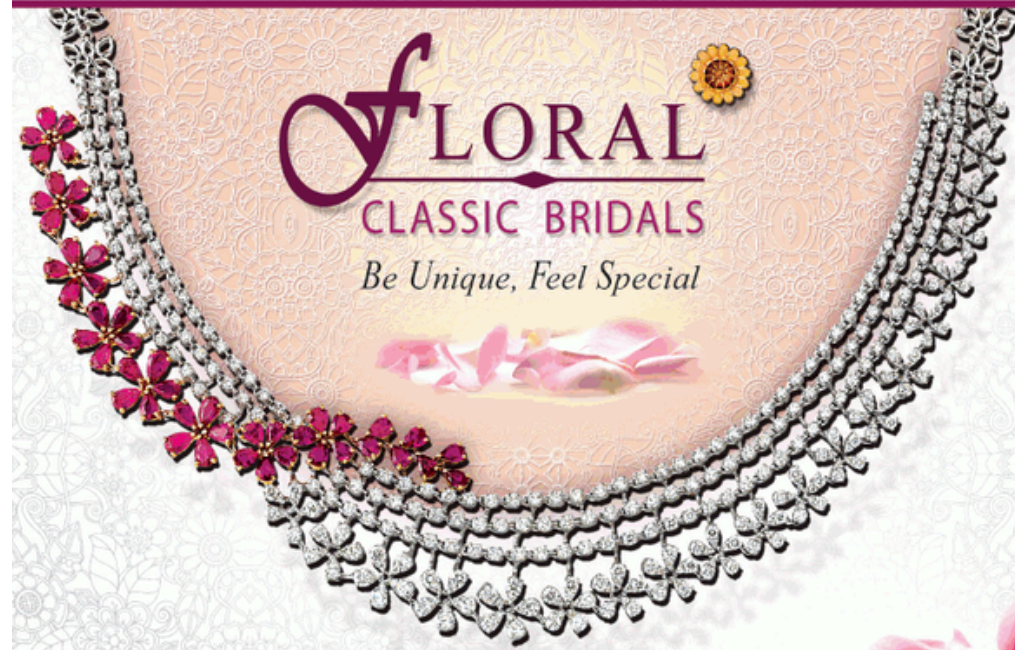
NEW DELHI

6<sup>TH</sup>- 9<sup>TH</sup> SEPTEMBER '19 | 10 AM - 8 PM

For Enquiries : 98310 33356 | www.bcsenjewellers.com



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Be Unique, Feel Special

EXCLUSIVES  
CREATED FOR STYLE



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Bridal Light Weight Jewellery  
In Gold & Diamond  
Available At All Stores

Making Every Moment Special

**B. C. Sen**  
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Celebrates

Dhanteras Utsav

10<sup>th</sup> - 19<sup>th</sup> October

SHOWROOMS OPEN  
EVERY DAY  
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WELCOME TO OUR  
SPECIAL UTSAV COLLECTION  
IN GOLD, DIAMOND, KUNDAN  
AND PLATINUM JEWELLERY

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DISCOUNT  
OFFER



Assured  
Gifts  
On Purchases  
Above ₹ 50,000

\* T&C Apply

25% OFF  
on Making Charges  
of Gold Jewellery

10% OFF  
on Diamonds and  
other precious Gems

\*TERMS & CONDITIONS APPLY

Making Every Moment Special

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JEWELLERS

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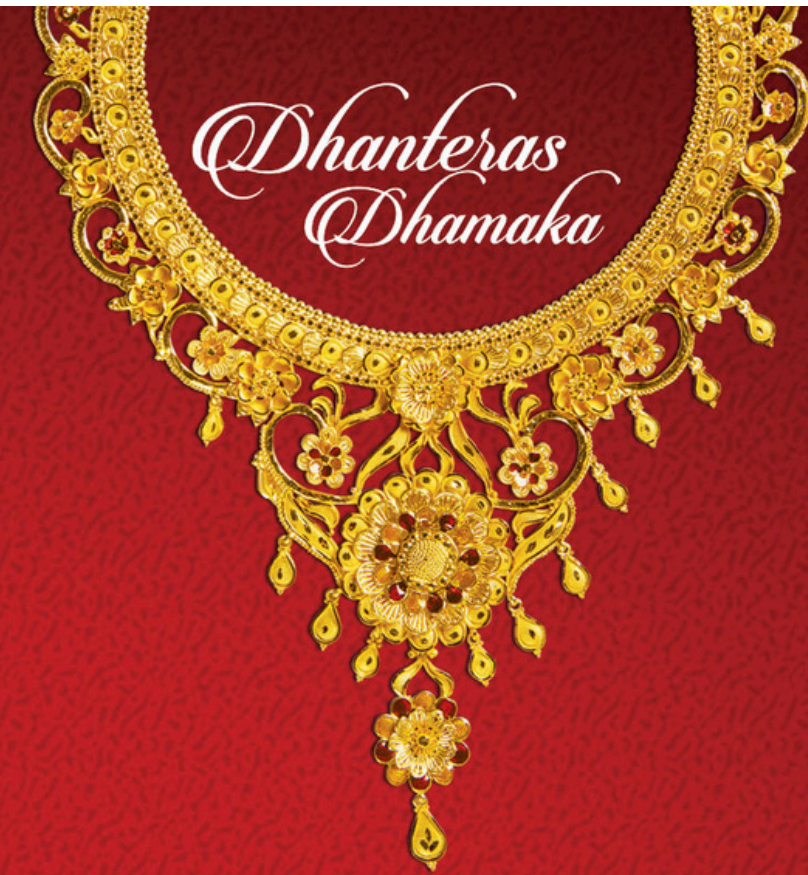
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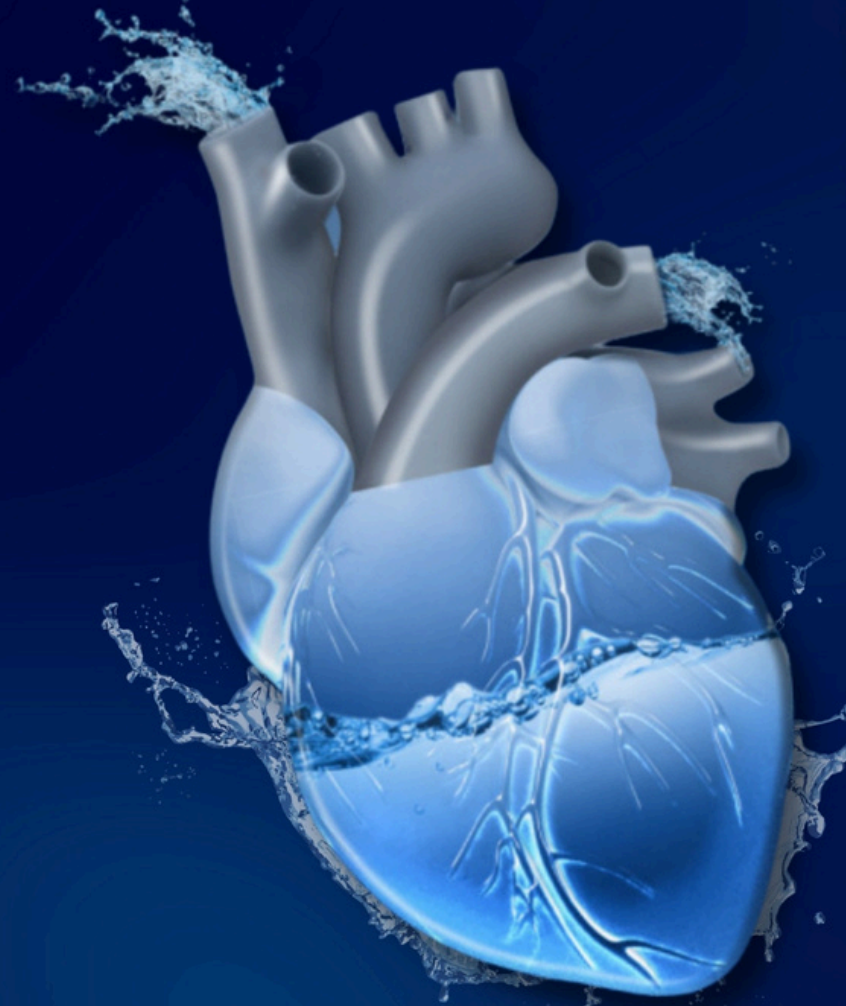


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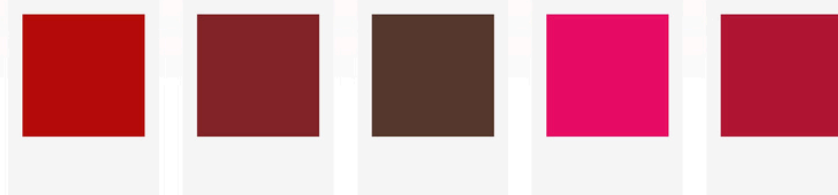


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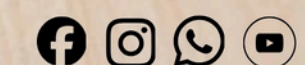
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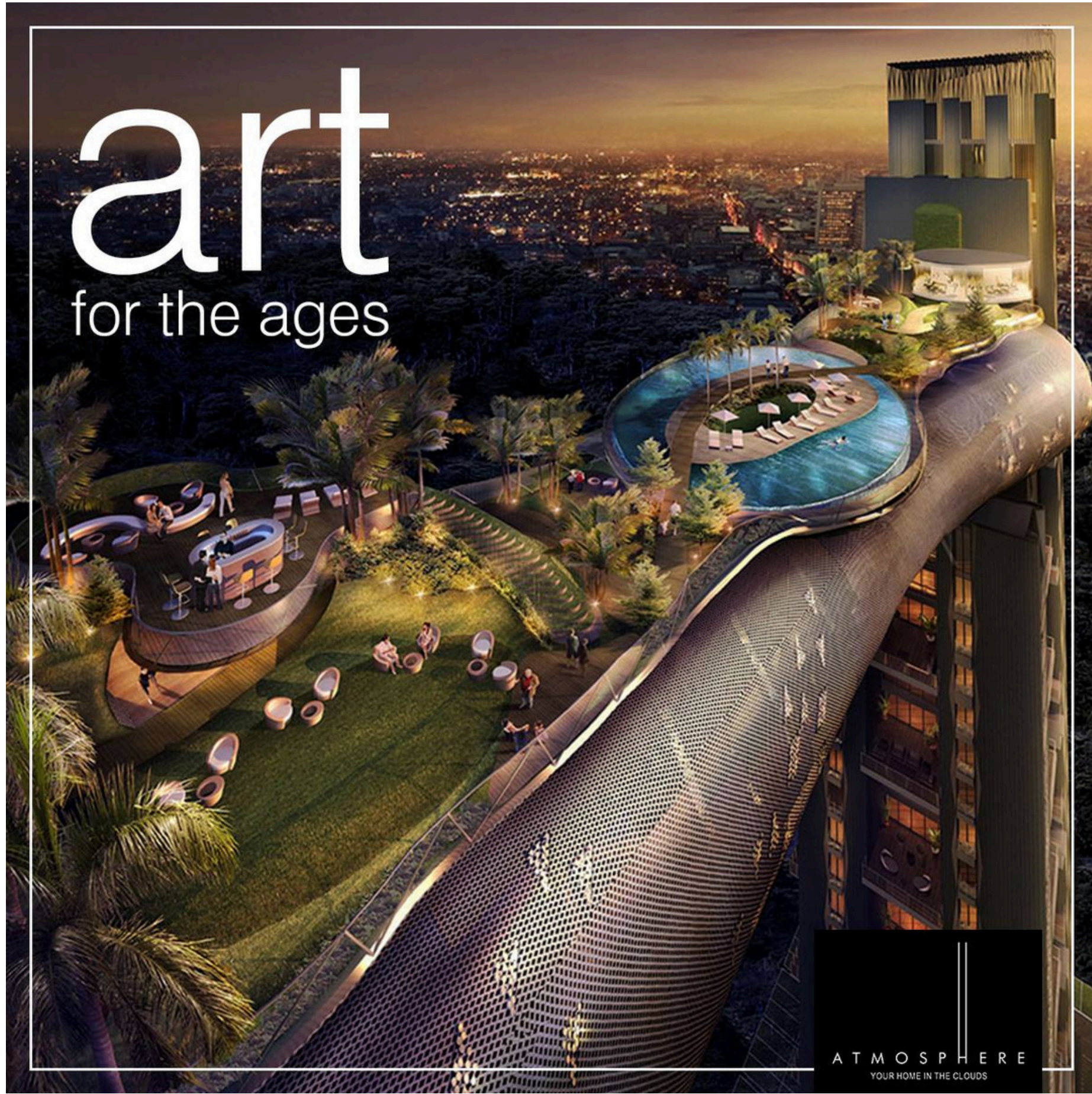




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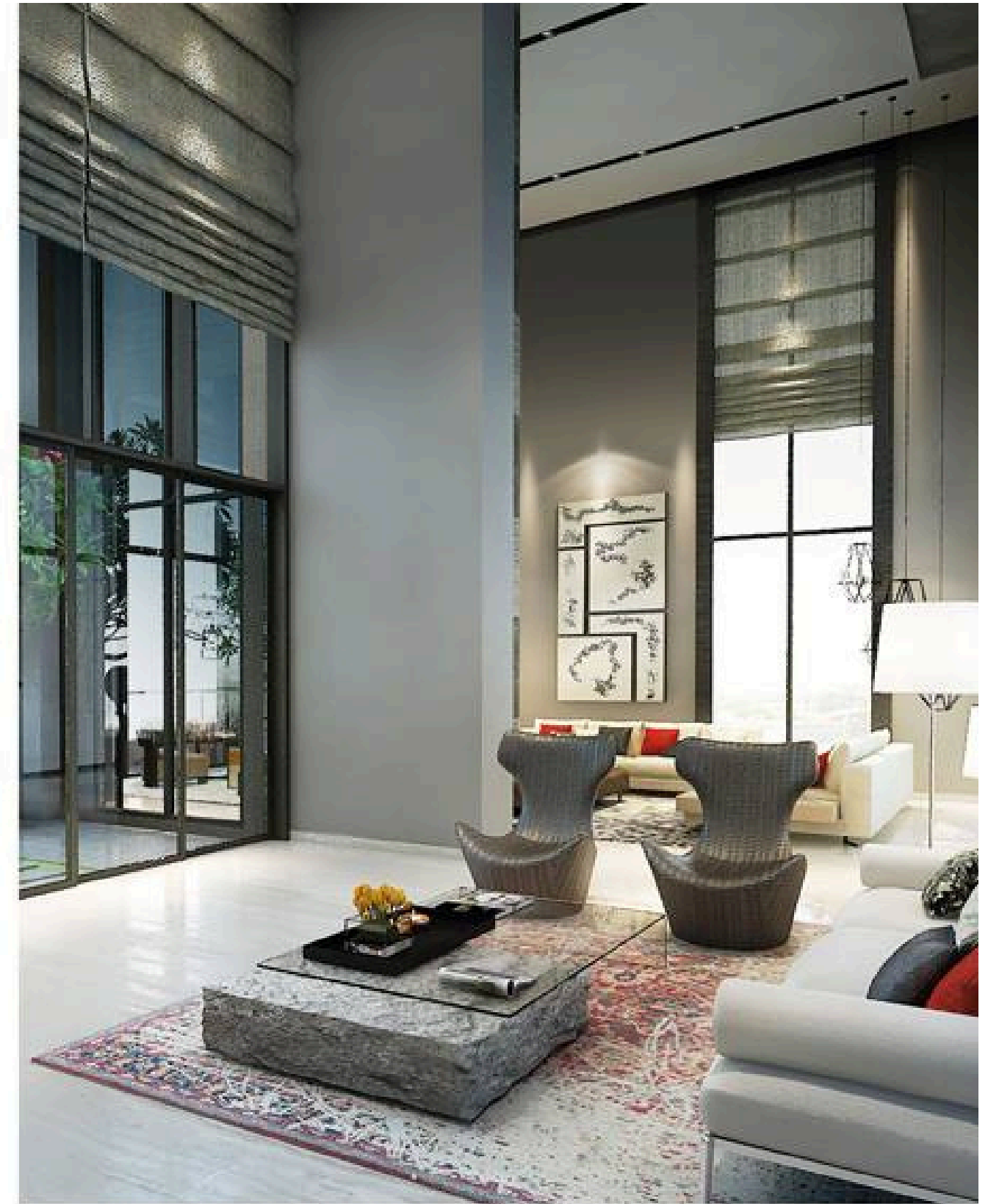
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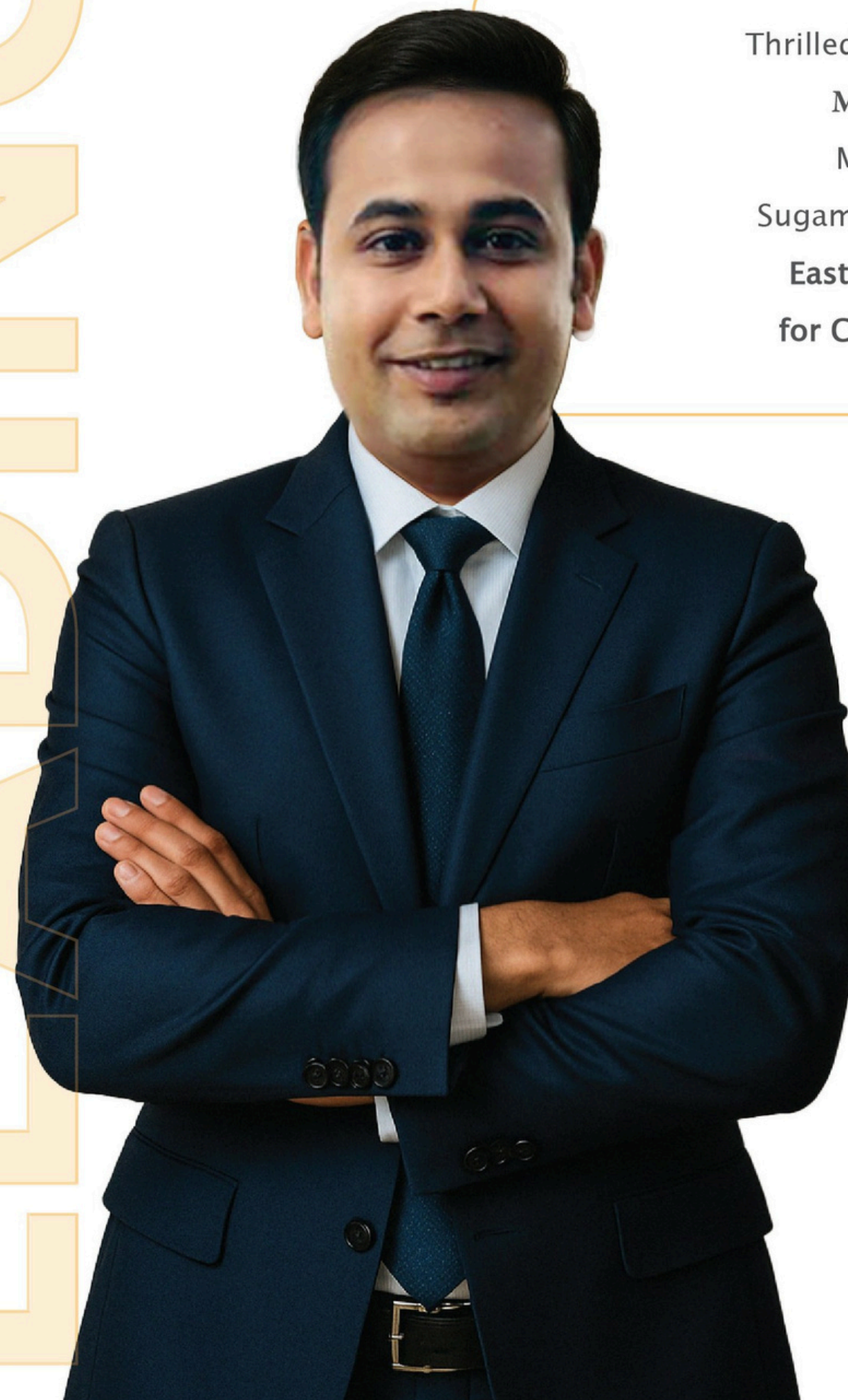
CONGRATS  
to our *chief*

**ASHOK SARAF**

Newly Appointed  
**Senior Vice President**  
CREDAI Kolkata



ANNOUNCING



Thrilled to announce that  
**MR. SUHEL SARAF**,  
Managing Director,  
Sugam Group is now the  
**East Zone Coordinator**  
for CREDAI Youth Wing





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*On Konnagar Station*

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TOP OF THE  
WORLD LIVING

CROWN

AT AQUAVIEW

TOP OF THE  
WORLD LIVING  
CROWN

AT AQUAVIEW

NEAR SECTOR V | 2 CR ONWARDS | 3 & 4 BHK LUXURY HOMES



WBRERA/P/NOR/2025/002592  
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# TOP OF THE WORLD LIVING CROWN

AT AQUAVIEW

NEAR SECTOR V | 2 CR ONWARDS | 3 & 4 BHK LUXURY HOMES



WBRERA/P/NOR/2025/002592  
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# TOP OF THE WORLD LIVING

LUXURIOUS AMENITIES ON THE SKY PROMENADE

# CROWN

AT AQUAVIEW

NEAR SECTOR V  
2 CR ONWARDS  
3 & 4 BHK LUXURY HOMES



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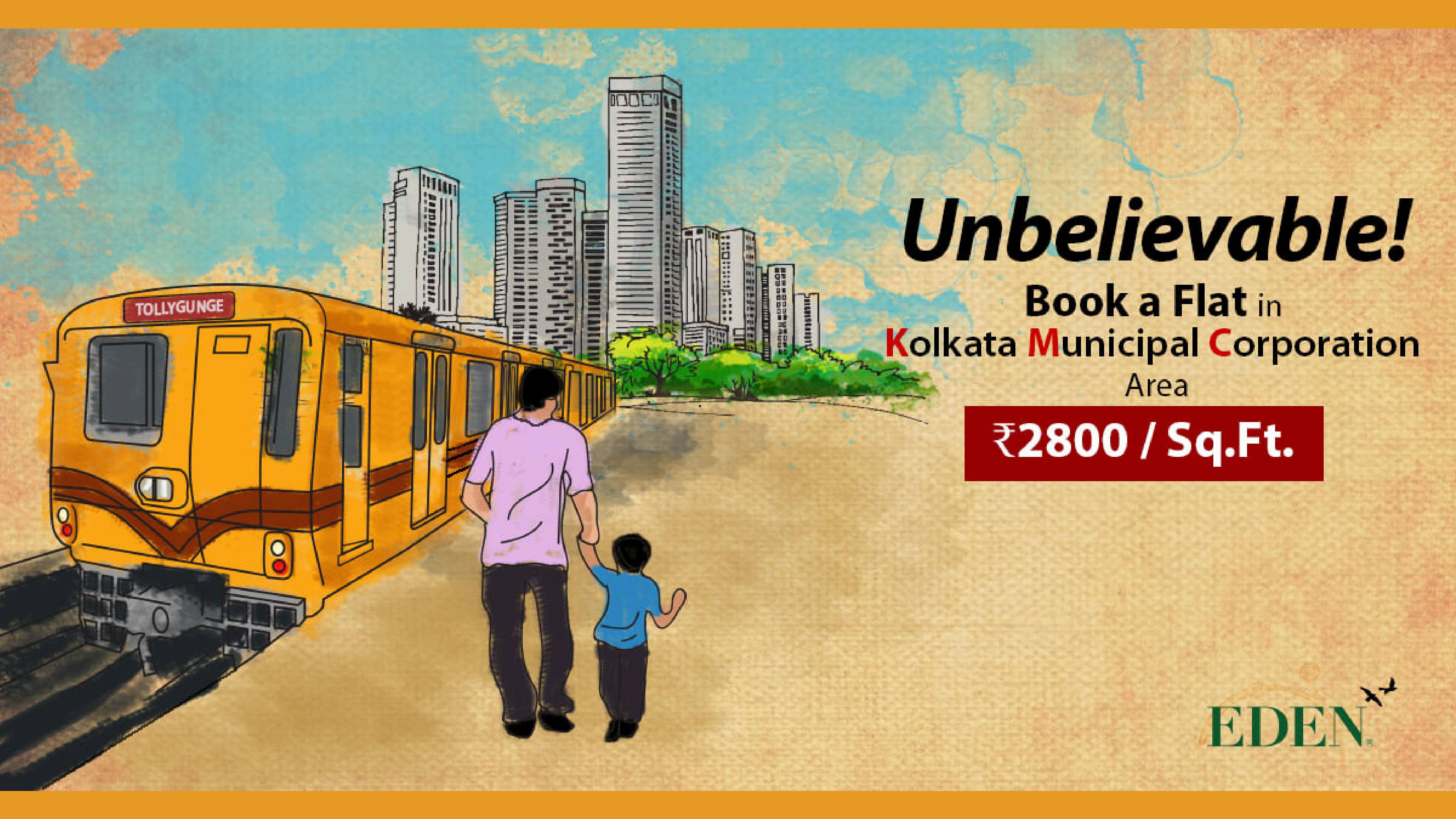
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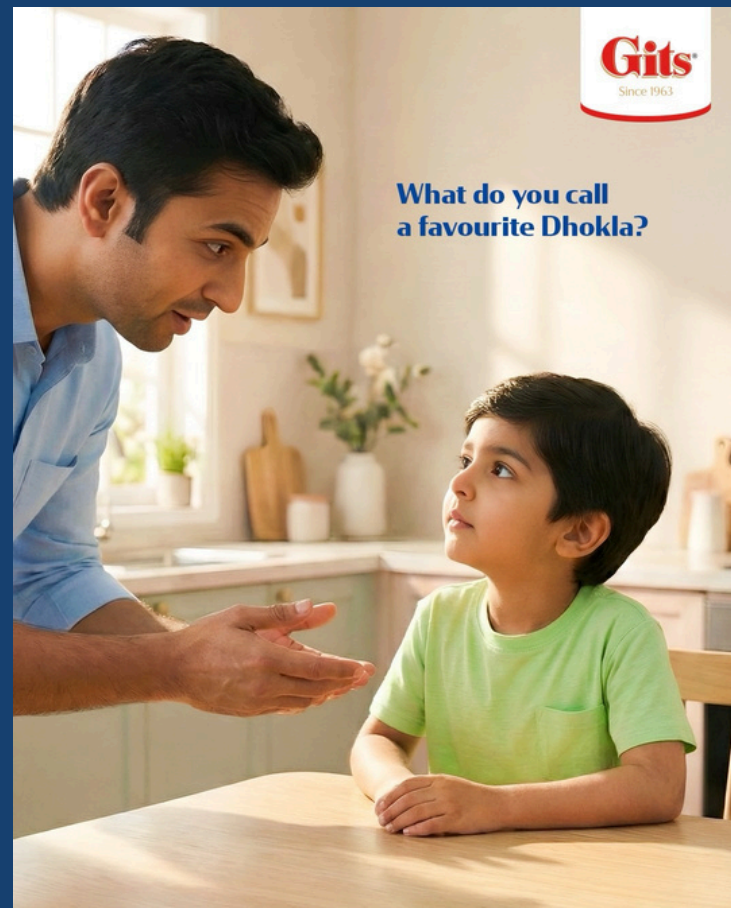
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NEAR SEALDAH STATION  
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**EDEN**  
**BELLA VISTA**  
*Built for a Few*

AT  
**BELIAGHATA**  
₹63 LAKH ONWARDS





ভূতের রাজা দিল বর  
Bhooter Raja Dilo Bor  
An Authentic Bengali Cuisine Restaurant  
since 2009

ঠান্ডা দিনে গরম গরম  
মাছের চপের  
টান আলাদা



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ভূতের রাজা দিল বর  
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An Authentic Bengali Cuisine Restaurant  
since 2009

১টা খাওয়ার  
প্ল্যান ছিল...  
এখন গুনে দেখুন  
কতগুলো খেলেন



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শুনেছিস? সল্টলেকে  
আবার কিছু নতুন হচ্ছে!

হ্যাঁ রে! ভূতের রাজা দিল  
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আসছে!



নতুন সাজে, নতুন রূপে,  
আরও বড় আকারে ফিরছে  
ভূতের রাজা দিল বর

৩০শে মার্চ | সেক্টর ফাইভ, ওমেগা বিল্ডিং



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Rajarhat NewTown | Hatibagan | Serampore | Cooch Behar | Behala | Bolpur | UK

ভূতের রাজা দিল বর  
Bhooter Raja Dilo Bor  
An Authentic Bengali Cuisine Restaurant  
since 2005

দরজা খুলুন  
স্বাদের বক্স নিয়ে ভুত আসছে এবার!



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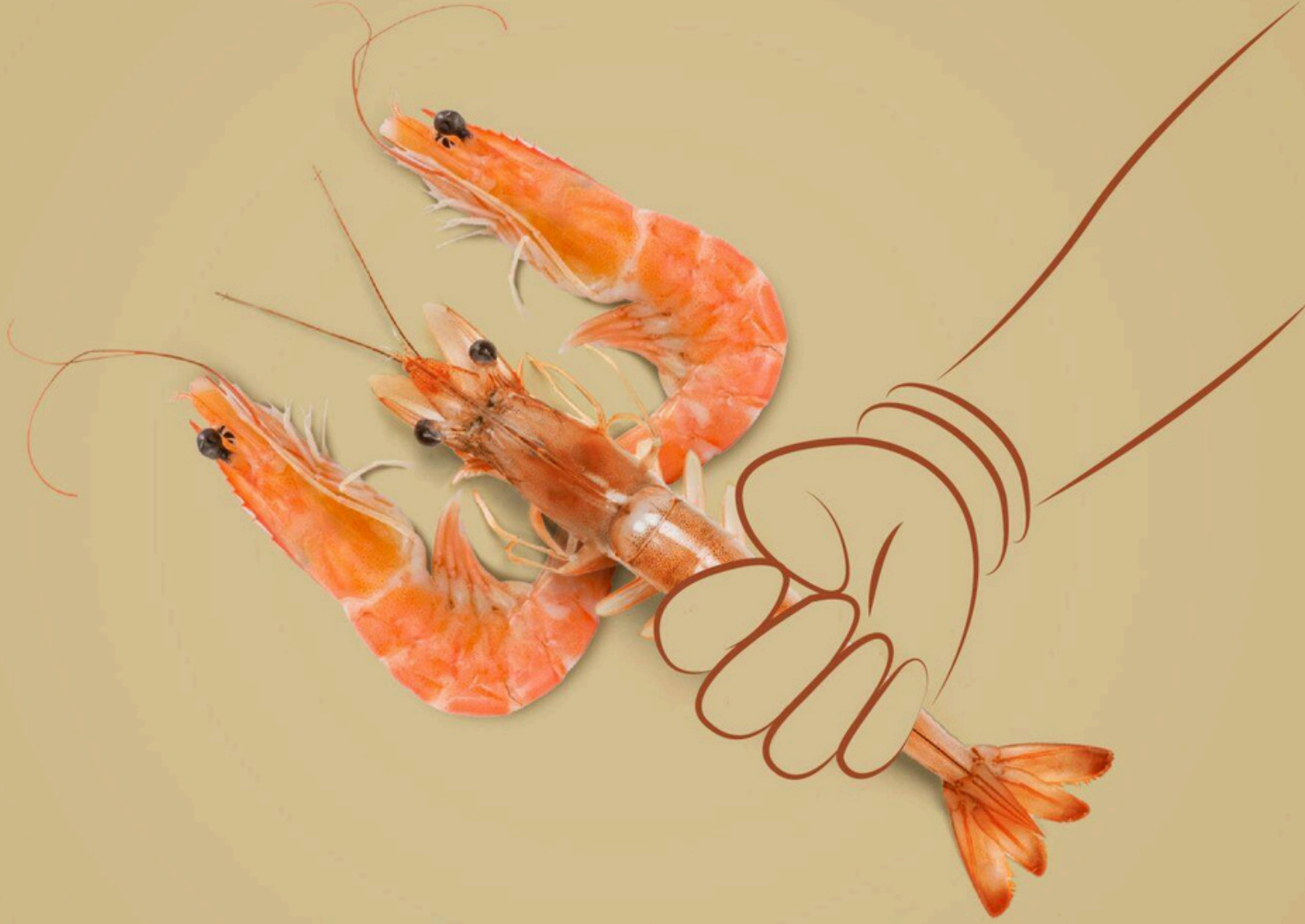


Jadavpur | Chandannagar | Saltike (Sec-V) | Siliguri | Kalyani | Sodepur | Durgapur  
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পাত থেকে হাতে, হাত থেকে মুখে,  
চালান হবে চিংড়ি, খাওয়া হবে সুখে।

শুভ ষষ্ঠী

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পাবদা পেয়েছে পদ্ম রূপ,  
প্রাণে এবার জাগবে সুখ।

শুভ সপ্তমী

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প্রিয়তমা পোস্তু, তাতে মিশে গেছে আলু,  
গরম ভাতে মেখে নিয়ে করো খাওয়া চালু।

শুভ অষ্টমী

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মুখে আনবে অনাবিল হাসি।

শুভ নবমী

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থাকবে না আর মোটেই, শেষ সাথে সাথে।

বিজয়া দশমী

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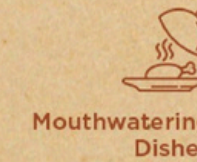
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From 1<sup>st</sup> April, 2026 to 31<sup>st</sup> July, 2026 | Contact: 7547940022

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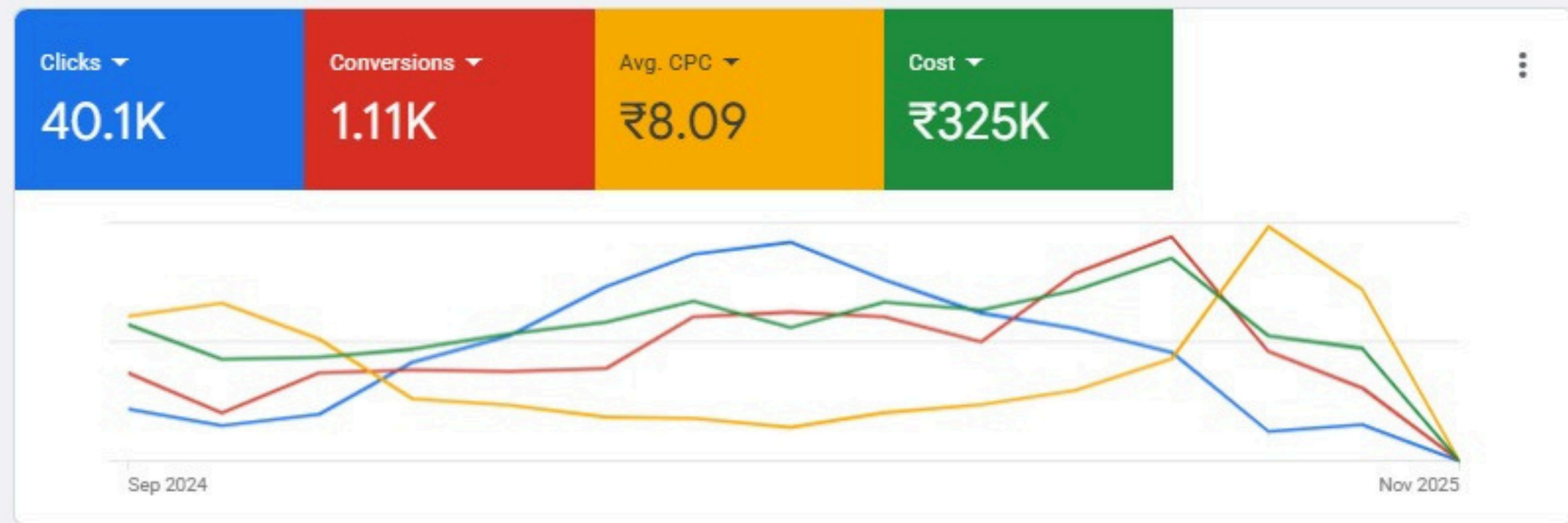
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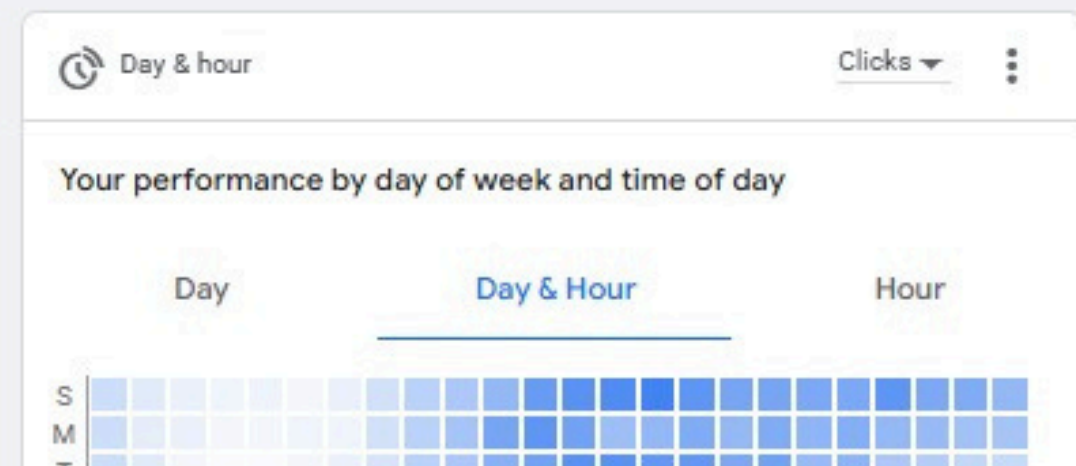
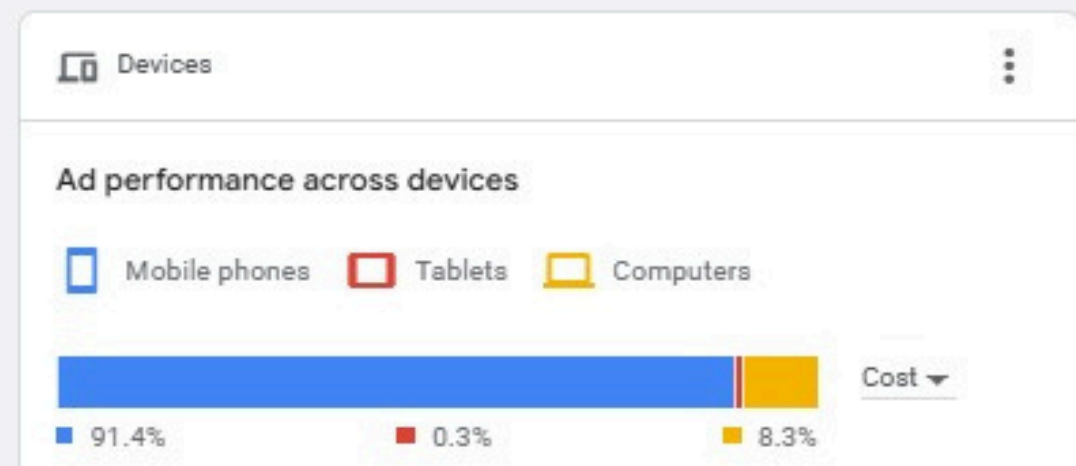
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- Create
- Campaigns
- Goals
- Tools
- Billing
- Admin
- Recommendations
- Insights and reports
- Campaigns
- Assets
- Audiences, keywords, and content
- Change history

Performance summary



Explore more



- Create
- Campaigns
- Goals
- Tools
- Billing
- Admin

Overview Campaign CSY Kolkata Custom Aug 1, 2025 - Apr 5, 2026 Show last 30 days



Optimize performance Your optimization score: 80.7% [View all recommendations](#)

**Recommendation**

**Bid more efficiently with Maximize conversions using a target CPA** +6.6%

Get more conversions at a lower or similar CPA with a fully automated bid strategy

Recommended because our simulations show your campaigns may benefit from Maximize conversions bidding

[Apply](#) [View](#)

**Recommendation**

**Add structured snippets to your ads** +2.4%

Structured snippets are missing from 1 campaign

Recommended because structured snippets can improve your CTR

[View](#)

Campaigns

BEP Kolkata (133107556...)

100 Opportunity score

Updated just now

Review and publish

- All ads
- Had delivery
- Active ads
- Actions
- See more

Create a view

Search to filter by: name, ID or metrics

Campaigns

Ad sets

Ads

Maximum: Mar 5, 2023 - Apr 5, 2026

- Create
- Duplicate
- Edit
- A/B test
- More

- Columns: Performance
- Breakdown

<input type="checkbox"/>	Off / On	Campaign	Results	Cost per result	Budget	Amount spent	Impressio...	Reach	Ends	A...	Bid strategy
<input type="checkbox"/>	<input checked="" type="checkbox"/>	BEP Lead Gen - JAI SHREE RAM!	47 Leads (Form)	₹62.31 Per Lead (Form)	Using ad set bu...	₹2,928.57	12,484	7,163	Ongoing	7...	Using ad set bid...
<input type="checkbox"/>	<input checked="" type="checkbox"/>	Medhz Awareness	2,013,634 Reach	₹2.29 Per 1,000 People R...	Using ad set bu...	₹4,618.52	2,470,710	2,013,634	Ongoing	7...	Using ad set bid...
<input type="checkbox"/>	<input checked="" type="checkbox"/>	Orion Follower 2	107,968 Reach	₹2.43 Per 1,000 People R...	Using ad set bu...	₹262.53	113,478	107,968	Ongoing	7...	Using ad set bid...
<input type="checkbox"/>	<input checked="" type="checkbox"/>	Orion Follower	35 Profile and Page vi...	₹2.30 Cost per visit	Using ad set bu...	₹80.46	3,412	3,215	Ongoing	1...	Using ad set bid...
<input type="checkbox"/>	<input checked="" type="checkbox"/>	Medhz Followers	891 Instagram profile ...	₹0.68 Cost per Instagram ...	Using ad set bu...	₹604.69	55,475	47,601	Ongoing	1...	Using ad set bid...
<input type="checkbox"/>	<input checked="" type="checkbox"/>	Saraso - Temporary	23 Leads (Form)	₹67.39 Per Lead (Form)	₹400.00 Daily	₹1,550.06	9,298	5,082	Ongoing	7...	Highest volume
<input type="checkbox"/>	<input checked="" type="checkbox"/>	Saraso New Lead	91 Leads (Form)	₹150.68 Per Lead (Form)	₹400.00 Daily	₹13,711.63	40,649	14,387	Ongoing	7...	Highest volume
<input type="checkbox"/>	<input checked="" type="checkbox"/>	Property Store - Whatsapp	9	₹171.76	₹551.00	₹1,545.87	71,562	56,935	Ongoing	7...	Highest volume

All ads Had delivery Active ads Actions + See more Create a view

Search to filter by: name, ID or metrics

Campaigns Ad sets Ads Maximum: Mar 5, 2023 - Apr 5, 2026

+ Create Duplicate Edit A/B test More Columns: Performance Breakdown

Off/On	Campaign	Results	Cost per result	Budget	Amount spent	Impressions	Reach	Ends	A...	Bid strategy
<input type="checkbox"/>	CSY Awareness	508,979 Reach	₹4.17 Per 1,000 People R...	Using ad set bu...	₹2,120.84	889,781	508,979	Ongoing	7...	Using ad set bid...
<input type="checkbox"/>	CSY - Jay Shree Ram	197 Leads (Form)	₹96.93 Per Lead (Form)	₹300.00 Daily	₹19,094.54	353,361	117,841	Ongoing	7...	Highest volume
<input type="checkbox"/>	Bliss Age - Jay Shree Ram	17 Leads (Form)	₹172.11 Per Lead (Form)	₹500.00 Daily	₹2,925.91	107,726	32,988	Ongoing	7...	Highest volume
<input type="checkbox"/>	CSJ - Lead Form Website 2025	804 Leads (Form)	₹35.18 Per Lead (Form)	₹497.00 Daily	₹28,287.74	1,033,782	387,983	Ongoing	7...	Highest volume
<input type="checkbox"/>	Facebook Follow - Freeky99	3,110 Follows or likes	₹3.06 Per Follow or like	₹120.00 Daily	₹9,520.73	651,123	265,306	Oct 3, 2025	7...	Highest volume
<input type="checkbox"/>	Instagram post: GRAND OPENING - FRE...	313 Link clicks	₹1.09 Per Link Click	₹86.02 Daily	₹340.28	14,800	12,191	Jun 14, 2025	7...	Highest volume
<input type="checkbox"/>	Post: "You're Invited!"	1,201 ThruPlays	₹0.12 Cost per ThruPlay	₹90.00 Daily	₹148.55	17,817	16,668	Jun 2, 2025	7...	Highest volume
<input type="checkbox"/>	Freeky99 - Awareness	1,928,720	₹5.55	Using ad set bu...	₹10,708.82	4,765,458	1,928,720	Ongoing	7...	Using ad set bid...

Results from 38 campaigns

All ads Had delivery Active ads Actions + See more Create a view

Search to filter by: name, ID or metrics

Campaigns Ad sets Ads Maximum: Mar 5, 2023 - Apr 5, 2026

+ Create Duplicate Edit A/B test More Columns: Performance Breakdown

Off / On	Campaign	Results	Cost per result	Budget	Amount spent	Impressio...	Reach	Ends	A...	Bid strategy
<input type="checkbox"/>	Instagram post...	Link clicks	Per Link Click	Daily					All	Highest volume
<input type="checkbox"/>	Post: "🔥 You're Invited! 🔥"	1,201	₹0.12	₹90.00	₹148.55	17,817	16,668	Jun 2, 2025	7...	Highest volume
<input type="checkbox"/>	Freeky99 - Awareness	1,928,720	₹5.55	Using ad set bu...	₹10,708.82	4,765,458	1,928,720	Ongoing	7...	Using ad set bid...
<input type="checkbox"/>	Medhz - Awarene	5,241,199	₹2.57	Using ad set bu...	₹13,460.30	7,431,177	5,241,199	Ongoing	7...	Using ad set bid...
<input type="checkbox"/>	GC Dey Jewellers	286,874	₹3.47	₹500.00	₹995.22	437,343	286,874	Apr 20, 20...	7...	Highest volume
<input type="checkbox"/>	Biss Age Admissions April	—	—	Using ad set bu...	₹4,121.98	239,105	90,954	Ongoing	7...	Using ad set bid...
<input type="checkbox"/>	BEP - Real Estate and Education	476,734	₹4.25	Using ad set bu...	₹2,024.00	761,962	476,734	Ongoing	7...	Using ad set bid...
<input type="checkbox"/>	Karan Polymers Teaser Campaign	609,700	₹5.56	₹15,000.00	₹3,389.82	951,853	609,700	Jul 31, 2023	7...	Highest volume

Results from 38 campaigns

All ads 
  Actions 
  Had delivery 
  Active ads 
 + See more 
 Create a view

Search to filter by: name, ID or metrics

Campaigns 
  Ad sets 
  Ads 
 Maximum: Mar 5, 2023 - Apr 5, 2026

+ Create
Duplicate
Edit
A/B test
More
Columns: Performance
Breakdown

<input type="checkbox"/>	Off / On	Campaign	Results	Cost per result	Budget	Amount spent	Impressions	Reach	Ends	Attribution setting
<input type="checkbox"/>	<input checked="" type="checkbox"/>	Thousand Keys Property	674 Leads (Form)	₹32.57 Per Lead (Form)	₹375.00 Daily average	₹21,955.05	135,149	33,385	Ongoing	7-day click or ... All conversions
<input type="checkbox"/>	<input type="checkbox"/>	We Handel It All	69 Leads (Form)	₹95.01 Per Lead (Form)	₹200.00 Daily average	₹6,556.01	90,696	31,628	Ongoing	7-day click or ... All conversions
<input type="checkbox"/>	<input type="checkbox"/>	MBM - No Result No Payment	17 Leads (Form)	₹84.57 Per Lead (Form)	₹500.00 Daily average	₹1,437.64	4,025	3,056	Ongoing	7-day click or ... All conversions
<input type="checkbox"/>	<input type="checkbox"/>	MBM New Lead Generation Campaign	2 Leads (Form)	₹635.17 Per Lead (Form)	₹700.00 Daily average	₹1,270.34	2,620	2,255	Ongoing	7-day click or ... All conversions
<input type="checkbox"/>	<input type="checkbox"/>	Brand Awareness	33,151 Reach	₹3.24 Per 1,000 People Rea...	Using ad set bu...	₹107.48	34,012	33,151	Ongoing	7-day click or ... All conversions
<input type="checkbox"/>	<input type="checkbox"/>	MBM Instagram Page - Follow	22 Link clicks	₹6.92 Per Link Click	₹160.00 Daily average	₹152.24	4,432	3,724	Dec 11, 2025	7-day click or ... All conversions
<input type="checkbox"/>	<input type="checkbox"/>	MBM Facebook Page - Follow	24 Follows or likes	₹10.34 Per Follow or like	₹160.00 Daily average	₹248.27	2,961	2,837	Ongoing	7-day click or ... All conversions

Campaigns

S Ikaanya Web (7905075586...)

Updated just now



Discard Drafts

Review and publish (5)



All ads

Had delivery

Active ads

+ See more

Create a view



Search by name, ID or metrics

Campaigns

Ad sets

Ads

1 Dec 2024 - 28 Feb 2025

+ Create

Duplicate

Edit

A/B test

More

Columns: KPI

Breakdown

Reports

Export

Charts

<input type="checkbox"/>	Off/On	Campaign	Amount spent	Purchase ROAS (return on ad...)	Website purchase ROA...	Purchases	Website purchases	Purchases conversion...	Website purchas...
<input type="checkbox"/>	<input checked="" type="checkbox"/>	BB_BalletVideo_24Dec2024	₹1,036.53	-	-	-	-	₹0.00	-
<input type="checkbox"/>	<input checked="" type="checkbox"/>	BB_BalletCataloge_24Dec2024	₹1,210.39	1.73	1.73	1	1	₹2,092.15	-
<input type="checkbox"/>	<input checked="" type="checkbox"/>	BB_LAL_06Jan2024	₹2,144.61	1.08	1.08	1	1	₹2,326.55	-
<input type="checkbox"/>	<input checked="" type="checkbox"/>	BB_SM   ABO   11 Dec	₹18,429.00	3.21	3.21	24	24	₹59,107.10	-
<input type="checkbox"/>	<input checked="" type="checkbox"/>	Advantage+   New Creatives   6 Dec Campaign	₹2,328.89	0.67	0.67	2	2	₹1,564.74	-
<input type="checkbox"/>	<input checked="" type="checkbox"/>	SM   ABO   26 Nov	₹24,250.65	1.83	1.83	17	17	₹44,415.70	-
<input type="checkbox"/>	<input checked="" type="checkbox"/>	HOU   TOF   Sale   16Oct'24_static	₹5,312.99	2.09	2.09	6	6	₹11,109.30	-
Results from 98 campaigns ⓘ Excludes deleted items			₹278,412.53 Total Spent	2.59 Average	2.59 Average	280 Total	280 Total	₹722,323.86 Total	-

Campaigns

pathpavers (198616799)

Review and publish

All ads Active ads Had delivery + See more

Create a view

Search by name, ID or metrics

Campaigns Ad sets Ads 1 Oct 2024 - 6 Feb 2025

+ Create Duplicate Edit A/B test More Columns: KPI Breakdown Reports Export Charts

<input type="checkbox"/>	Off/On	Campaign	Amount spent	Purchase ROAS (return on ad...)	Website purchase ROA...	Purchases	Website purchases	Purchases conversion...	Website purchase
<input type="checkbox"/>	<input checked="" type="checkbox"/>	[11/12/2018] Promoting http://www.pathpaver...	—	—	—	—	—	₹0.00	
<input type="checkbox"/>	<input checked="" type="checkbox"/>	[10/22/2018] Promoting https://www.pathpave...	—	—	—	—	—	₹0.00	
<input type="checkbox"/>	<input checked="" type="checkbox"/>	Facebook carousel ad	—	—	—	—	—	₹0.00	
<input type="checkbox"/>	<input type="checkbox"/>	Catalog sales 19/01	₹5,404.59	.11.17	.11.17	.15	.15	₹60,393.05	
<input type="checkbox"/>	<input type="checkbox"/>	PI- Catalogue- Sales- 22/7/24	₹73,979.30	9.45	9.45	100	100	₹699,448.60	
<input type="checkbox"/>	<input type="checkbox"/>	Instagram Post: Cnc racing bar end rocket mirr...	—	—	—	—	—	₹0.00	
Results from 116 campaigns <sup>i</sup> Excludes deleted items			₹91,954.10 Total Spent	8.30 Average	8.30 Average	116 Total	116 Total	₹763,673.65 Total	

**Campaign**

**Lead Campaig...ld Lead) - WB**  
3 September 2023 - ...

Off

Edit Duplicate

Maximum

**Results**

On-Facebook Leads	46
Cost per On-Facebook Lead	₹162.23
Amount spent	₹7,462.58
₹ 8,000.00 lifetime budget	
Reach	3,30,280
Impressions	4,53,119

Show more

**Campaign**

**Lead Campaig... - North East**  
5 September 2023 - ...

Off

Edit Duplicate

Maximum

**Results**

On-Facebook Leads	4
Cost per On-Facebook Lead	₹ 192.23
Amount spent	₹ 768.92
₹ 2,000.00 lifetime budget	
Reach	5,342
Impressions	8,062

192.23 Show more

**Campaign**

**Lead Campaig...ld Lead) - WB**  
12 September 2023 - 1...

Off

Edit Duplicate

Maximum

**Results**

On-Facebook Leads	32
Cost per On-Facebook Lead	₹162.23
Amount spent	₹ 5,191.36
₹ 1,000.00 daily budget	
Reach	2,19,248
Impressions	3,39,445

Show more

**Campaign**

**Karan (Go...ld Leads**  
24 September 2023 - ...  
1 day left

Active

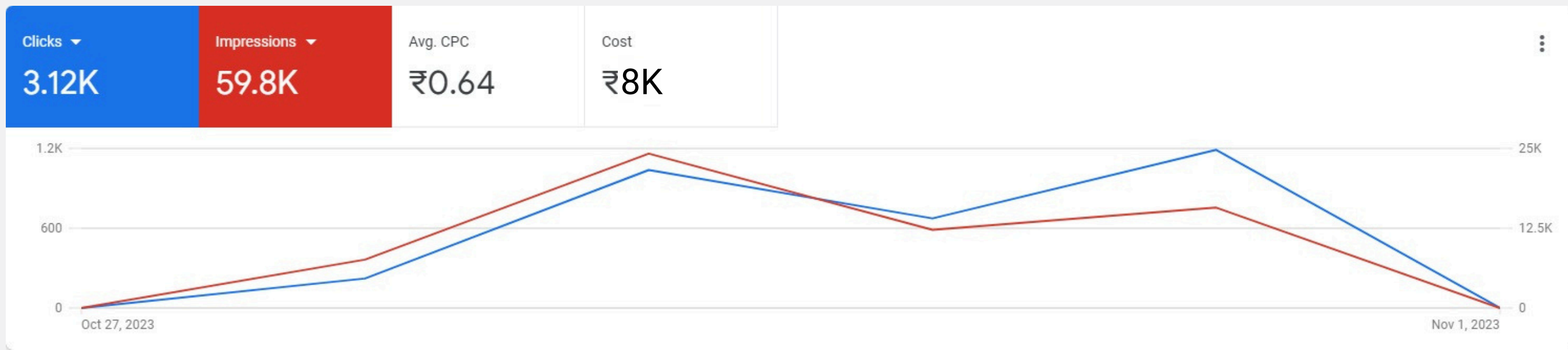
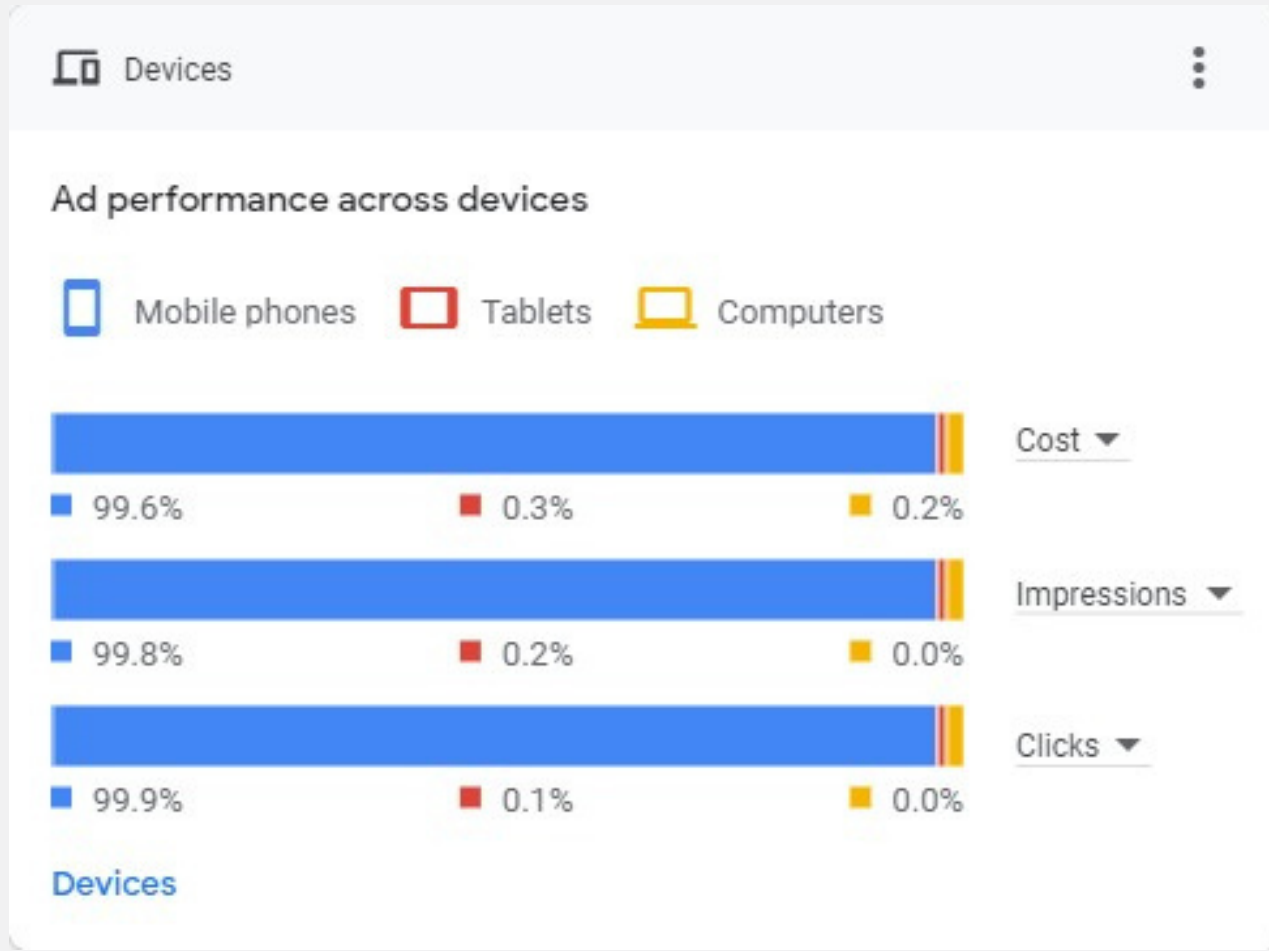
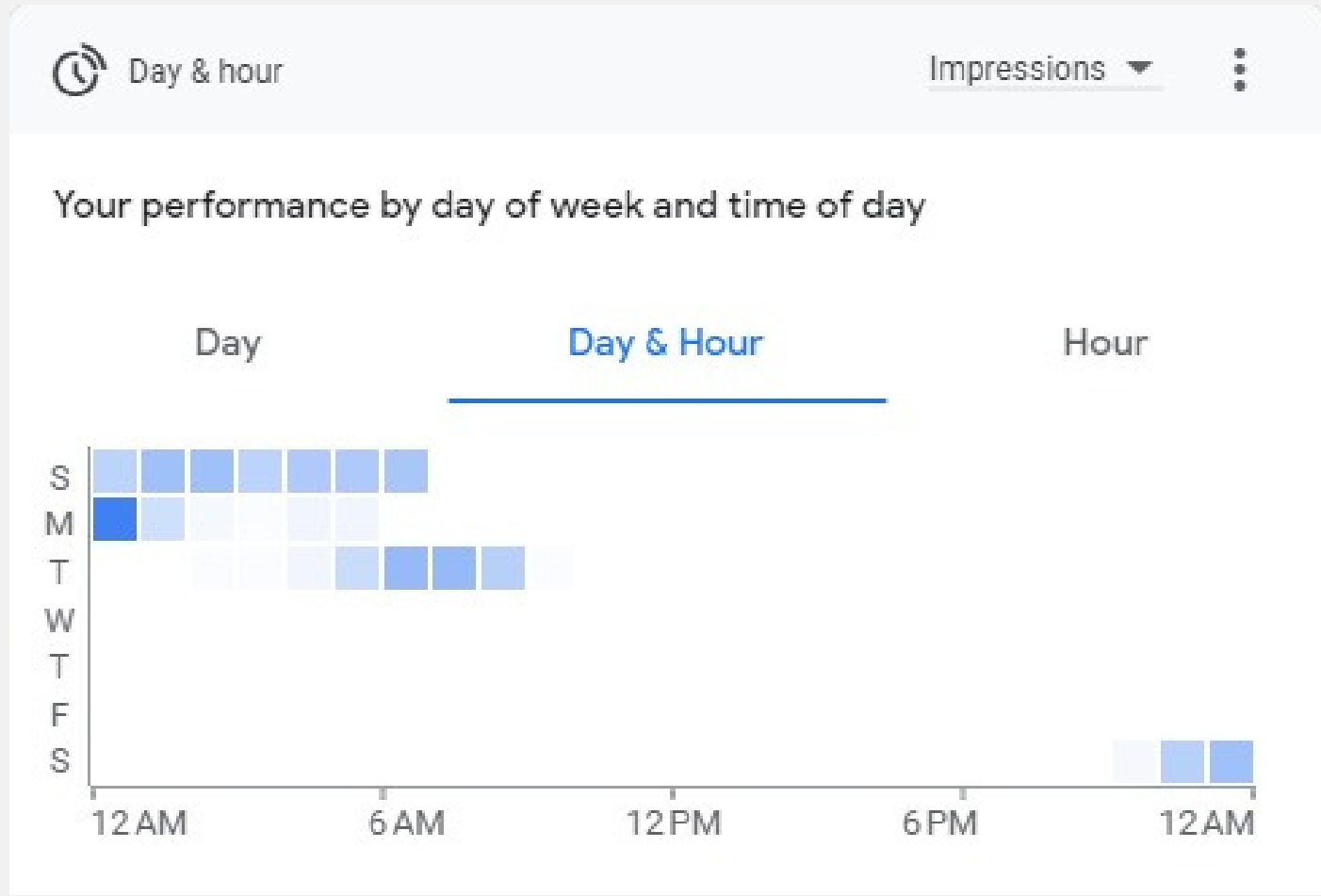
Edit Duplicate

Maximum

**Results**

On-Facebook Leads	22
Cost per On-Facebook Lead	₹ 179.83
Amount spent	₹ 3,956.26
Reach	1,19,583
Impressions	2,41,030

Show more



17:47

Campaign

Cold Aud...dnapore)  
3 October 2023 - 5 Octob...

Off

Edit Duplicate

Maximum Metrics

**Results**

On-Facebook Leads	16
Cost per On-Facebook Lead	₹ 258.91
Amount spent	₹ 4,142.56
	₹ 3,000.00 daily budget
Reach	3,89,909
Impressions	5,15,864

Show more

17:45

Campaign

Karan Engagement  
21 October 2023 - 23 Octob...

Off

Edit Duplicate

Maximum Metrics

**Results**

Follows or likes	129
Cost per Follow or like	₹ 6.29
Amount spent	₹ 811.34
	₹ 300.00 daily budget
Reach	1,969
Impressions	3,253

Show more

17:45

Campaign

Karan Cold ...2B (District)  
25 October 2023 - ...

Off

Edit Duplicate

Maximum Metrics

**Results**

On-Facebook Leads	22
Cost per On-Facebook Lead	₹ 249.21
Amount spent	₹ 5,482.62
	₹ 3,000.00 daily budget
Reach	5,23,449
Impressions	6,21,415

Show more

17:44

Campaign

Karan Cold...ontractor)  
25 October 2023 - ...

Off

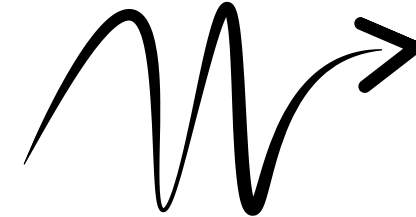
Edit Duplicate

Maximum Metrics

**Results**

On-Facebook Leads	46
Cost per On-Facebook Lead	₹ 242.69
Amount spent	₹ 11,163.74
	₹ 15,000.00 lifetime budget
Reach	8,035,090
Impressions	10,022,787

Show more



# OUR PARTNERS



# Join Us for a Cup of Hot Coffee

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